



Your Protocol, Your Rules

Build and Launch a Custom Data Protocol on Frequency

Web3 Summit 2025



What is Frequency?





What is Frequency?



**Abstract User
Identity**



**Service
Delegation**



**Custom Data
Protocols**



**Stake-based
Economics**



Details





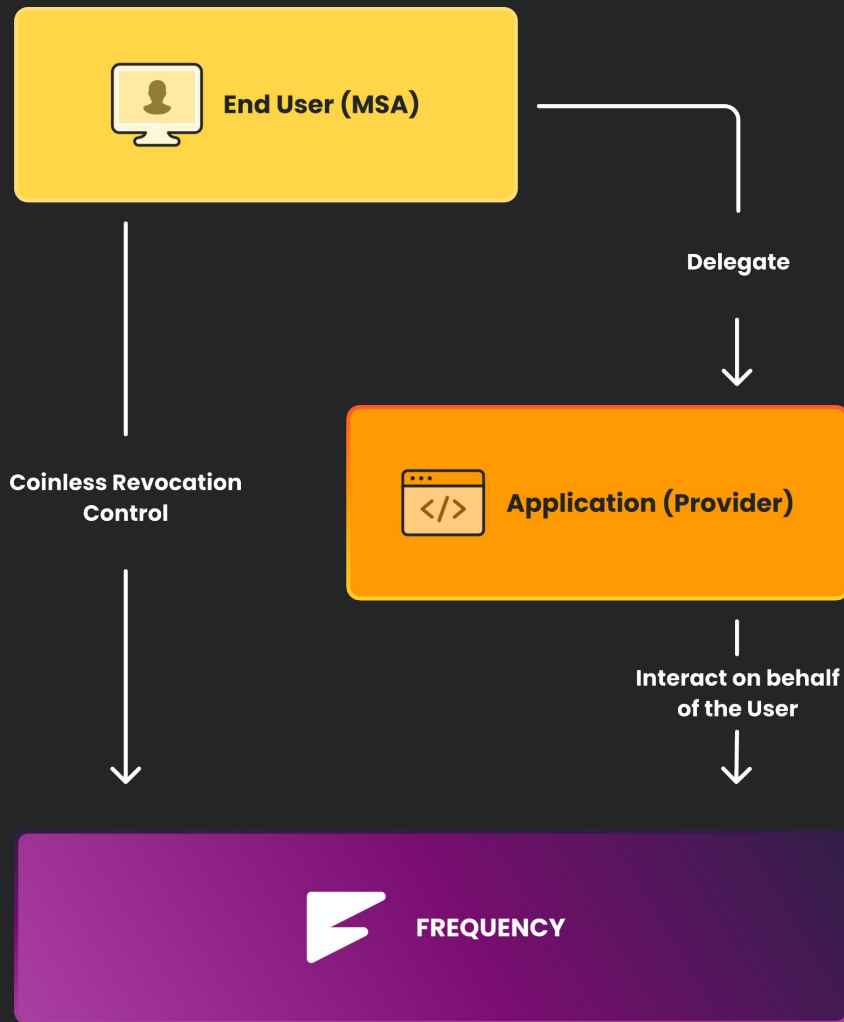
Abstract User Identity

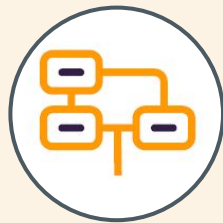
- Abstract accounts (MSAs) with a 64-bit Id
- User's wallet provides the locus of control
- Optional Account Data: handle, permissions, etc...
- Usually coinless, even for direct revocation actions
- Supports receiving tokens



Service Delegation

- Users authorize
 - One-time
 - Ongoing Delegation
- Providers interact





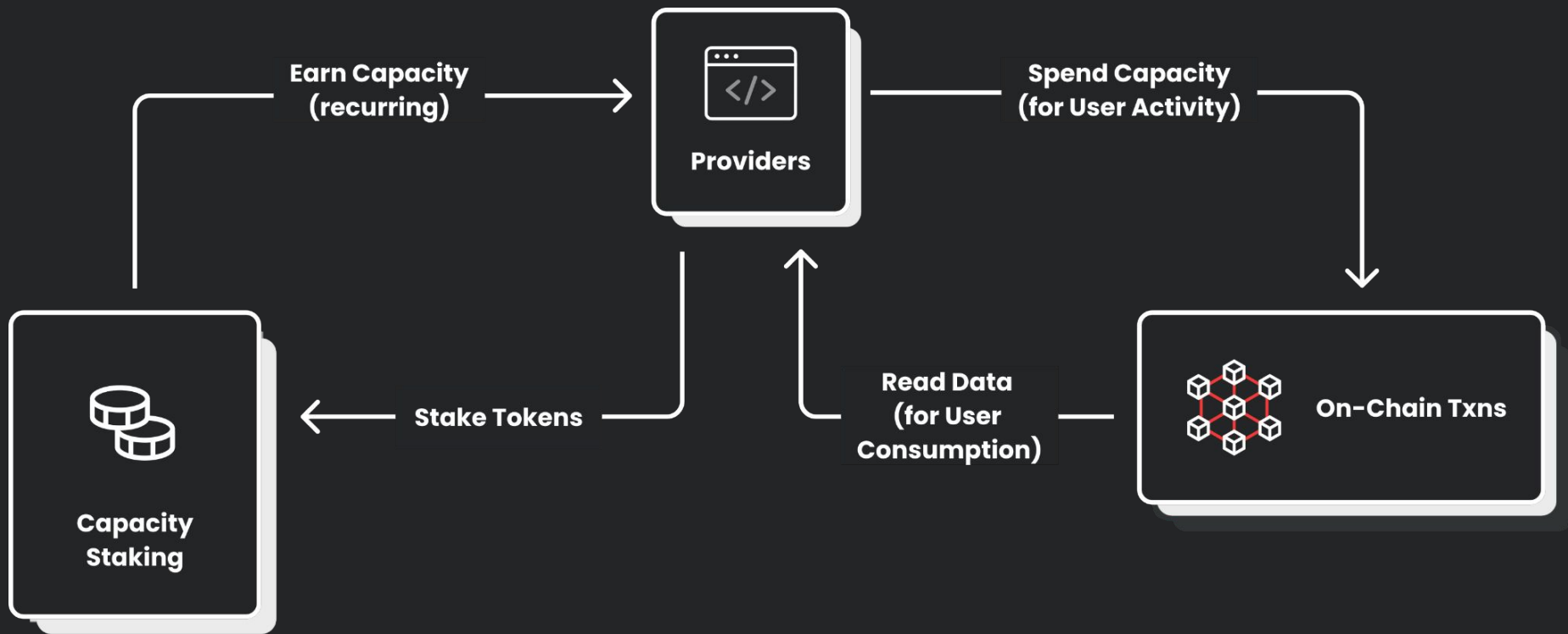
Custom Data Protocols

- *Discovery* method
- *Storage* type
- *Structure* definition



Stake-based Economics

- *Capacity* offers renewable, rate-limited access to perform any Capacity-enabled transaction.
- Predictable costs allow companies to provide services to their customers
- Shared data is shared value. The value of data increases as the amount of data increases.





What is Frequency?



Abstract User Identity

On-chain
account system
controlled by the
user



Service Delegation

Users can
delegate actions
to service
Providers



Custom Data Protocols

Protocols are
defined via
schemas and
storage options



Stake-based Economics

Refillable
Capacity allows
Providers to
service users



Goal: Build, launch, and use a custom data protocol on Frequency Testnet



Custom Data Protocols





Frequency Data Questions

- *Discovery*: How do I want this data accessed?
- *Storage*: Where is the data stored?
- *Schema*: How is this data structured?



Frequency Data Discovery Options



Frequency Data Discovery Options

- Account Data
 - Specific data about the account
 - Example: Handles
 - Chain-defined



Frequency Data Discovery Options

- ~~Account Data~~
- User-Centric Data
 - I want to discover something about this user
 - Example: Social Graph
 - Schema-defined
- Time-Centric Data
 - I want to know what happened at a point in time
 - Example: Content References
 - Schema-defined



Frequency Data Storage Options



Frequency Data Storage Options

- On-Chain
- Off-Chain



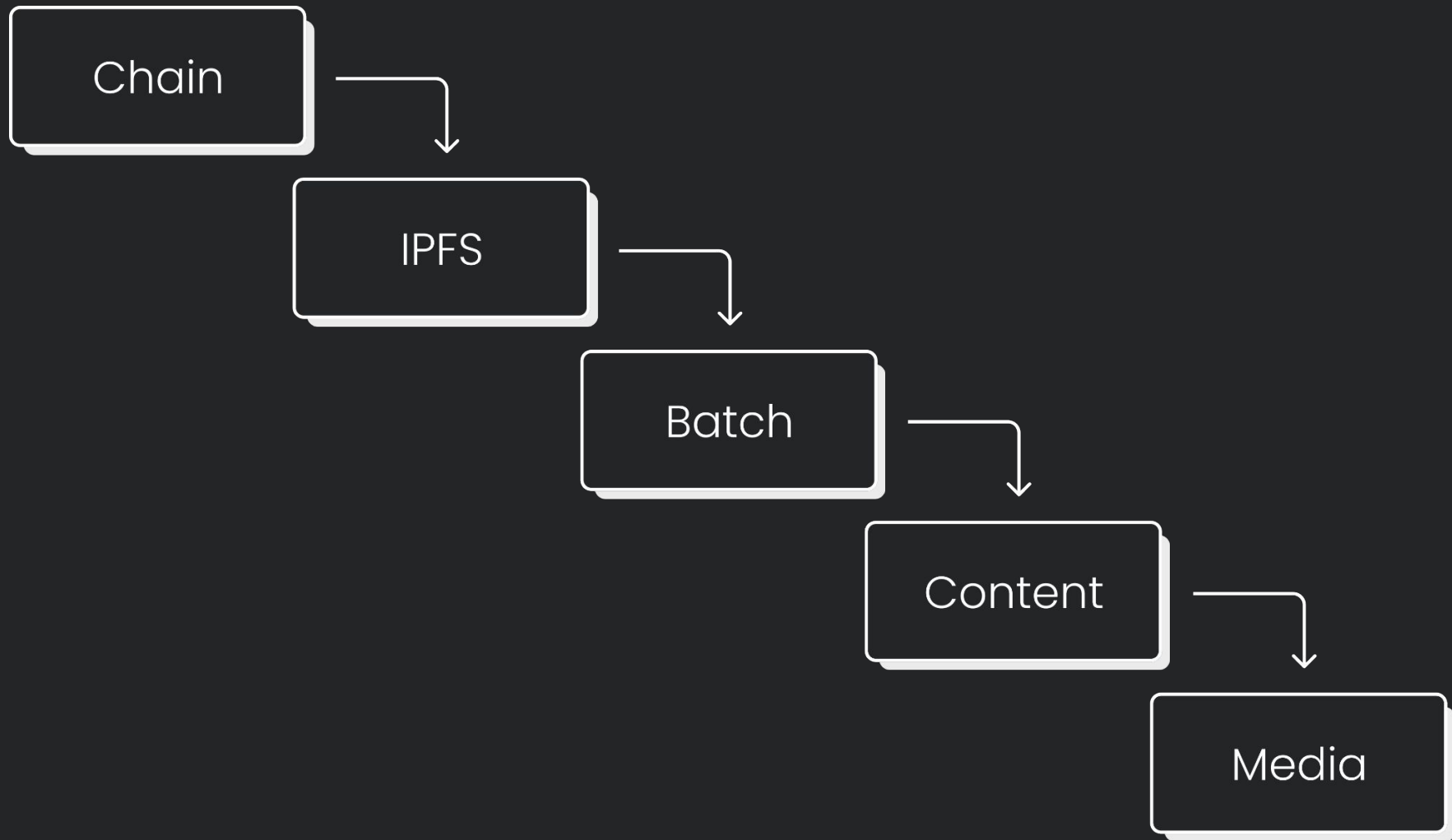
On-Chain Data Storage

- Very Limited
 - Encrypted Data
 - Public Key and Address Data
 - Relationship Data
- Generally Computer-Driven



Off-Chain Data Storage

- Chain References: IPFS
- Secondary References: Specification-Defined
- Batching
 - Stream of Messages
 - Pointers and References
- Wide-Open, User-Driven Data





Frequency Data Schemas



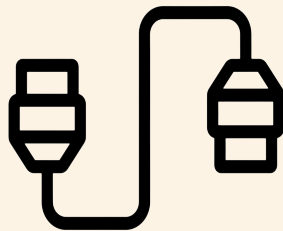
Frequency Data Schemas

- Every message on Frequency has a Schema
- Schemas answer three questions:



Frequency Data Schemas

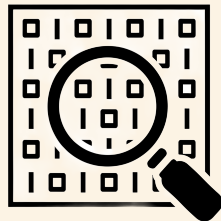
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 - Meaning: How does this data connect to other data?





Frequency Data Schemas

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- Schemas answer three questions:
 - Meaning: How does this data connect to other data?
 - Structure: How can I deserialize this data?





Frequency Data Schemas

- Every message on Frequency has a Schema
- Schemas answer three questions:
 - Meaning: How does this data connect to other data?
 - Structure: How can I deserialize this data?
 - Specification: What are the rules for this data?





Frequency Data Schemas

- Every message on Frequency has a Schema
- Schemas answer three questions:
 - Meaning: How does this data connect to other data?
 - Structure: How can I deserialize this data?
 - Specification: What are the rules for this data?
- Permissions are connected to Schemas
 - Signature-Based Permission
 - Delegation-Based Permission



Frequency Data Schemas

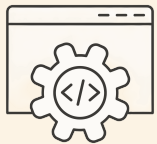
- Every message on Frequency has a Schema
- Schemas answer three questions:
 - Meaning: How does this data connect to other data?
 - Structure: How can I deserialize this data?
 - Specification: What are the rules for this data?
- Permissions are connected to Schemas
 - Signature-Based Permission
 - Delegation-Based Permission
- Other Settings & Options
 - Discovery: How do I want this data accessed?
 - Storage: Where do I retrieve this data?



**Frequency data flows follow
standard patterns**



**User:
Create Data**



**Application:
Process Data**



**Frequency:
Distribute Data**



**Others:
Consume Data**



Examples Time!





Pieces to Answer

- Schema
 - Meaning
 - Structure
 - Specification
- Permissions
- Discovery
- Storage



Token Addresses Protocol

- Schema
 - Meaning: Addresses the user controls on other chains
 - Structure: Avro
 - Specification: New, Uses SLIP-0044
- Permissions: One-time Signature Delegation
- Discovery: User-Indexed
- Storage: On-chain, Itemized



Token Addresses Protocol

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```
1 {
2   type: "record",
3   name: "DefaultTokenAddress",
4   namespace: "frequency",
5   fields: [
6     {
7       name: "token_slip_0044",
8       type: "int",
9       doc: "Network for this token address using SLIP-0044 registered coin type integers",
10    },
11    {
12      name: "address",
13      type: "string",
14      doc: "The address as a string encoded in standard way for the given coin type",
15    },
16  ],
17 }
```



**Tangent: Why not just use a
smart contract?**



DSNP (Decentralized Social Media Protocol)

- Frequency was based on DSNP
- Has multiple, multi-layered Schemas
- Social Graph?
 - On-chain, Stateful Storage (Paginated & Itemized)
- Content?
 - Off-chain, IPFS, Parquet Batches



Public Follows

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```
1 {
2   type: "record",
3   name: "UserPublicFollowsChunk",
4   namespace: "org.dsnp",
5   fields: [{ name: "compressedPublicGraph", type: "bytes" }],
6   types: [
7     {
8       type: "array",
9       name: "PublicGraph",
10      namespace: "org.dsnp",
11      items: {
12        namespace: "org.dsnp",
13        name: "GraphEdge",
14        type: "record",
15        doc: "A relationship to another DSNP user",
16        fields: [
17          {
18            name: "userId",
19            type: "long",
20            doc: "The other user's DSNP User Id",
21          },
22          {
23            name: "since",
24            type: "long",
25            doc: "Timestamp in Unix epoch seconds when this relationship was originally established",
26          },
27        ],
28      },
29    ],
30  ],
31 }
```



Private Connections

```
1 {
2   type: "record",
3   name: "UserPrivateConnectionsChunk",
4   namespace: "org.dsnp",
5   fields: [
6     { name: "keyId", type: "long", doc: "User-Assigned Key Identifier" },
7     {
8       name: "pridList",
9       type: {
10        type: "array",
11        items: {
12          namespace: "org.dsnp",
13          name: "PRId",
14          type: "fixed",
15          size: 8,
16          doc: "Pseudonymous Relationship Identifier",
17        },
18      },
19    },
20    {
21      doc: "lib_sodium sealed box",
22      name: "encryptedCompressedPrivateGraph",
23      type: "bytes",
24    },
25  ],
26  types: [
27    {
28      type: "array",
29      name: "PrivateGraph",
30      namespace: "org.dsnp",
31      items: {
32        namespace: "org.dsnp",
33        name: "GraphEdge",
34        type: "record",
35        doc: "A relationship to another DSNP user",
36        fields: [
37          {
38            type: "record",
39            name: "UserPrivateConnectionsChunk",
40            namespace: "org.dsnp",
41            fields: [
42              { name: "keyId", type: "long", doc: "User-Assigned Key Identifier" },
43              {
44                name: "pridList",
45                type: {
46                  type: "array",
47                  items: {
48                    namespace: "org.dsnp",
49                    name: "PRId",
50                    type: "fixed",
51                    size: 8,
52                    doc: "Pseudonymous Relationship Identifier",
53                  },
48                },
49              {
50                doc: "lib_sodium sealed box",
51                name: "encryptedCompressedPrivateGraph",
52                type: "bytes",
53              },
54            ],
55          },
56        ],
57      },
58    },
59  ],
60 }
```



DSNP Public Content



```
1 [
2   {
3     name: "announcementType",
4     column_type: { INTEGER: { bit_width: 32, sign: true } },
5     compression: "GZIP",
6     bloom_filter: false,
7   },
8   {
9     name: "contentHash",
10    column_type: "STRING",
11    compression: "GZIP",
12    bloom_filter: true,
13  },
14  {
15    name: "fromId",
16    column_type: { INTEGER: { bit_width: 64, sign: false } },
17    compression: "GZIP",
18    bloom_filter: true,
19  },
20  {
21    name: "url",
22    column_type: "STRING",
23    compression: "GZIP",
24    bloom_filter: false,
25  },
26 ]
```




AT Protocol

- Aka BlueSky
- Publishing an independent “Firehose”
- Offers Historical Replay
- Currently on Testnet
- Three Schemas
 - Account
 - Identity
 - Commits



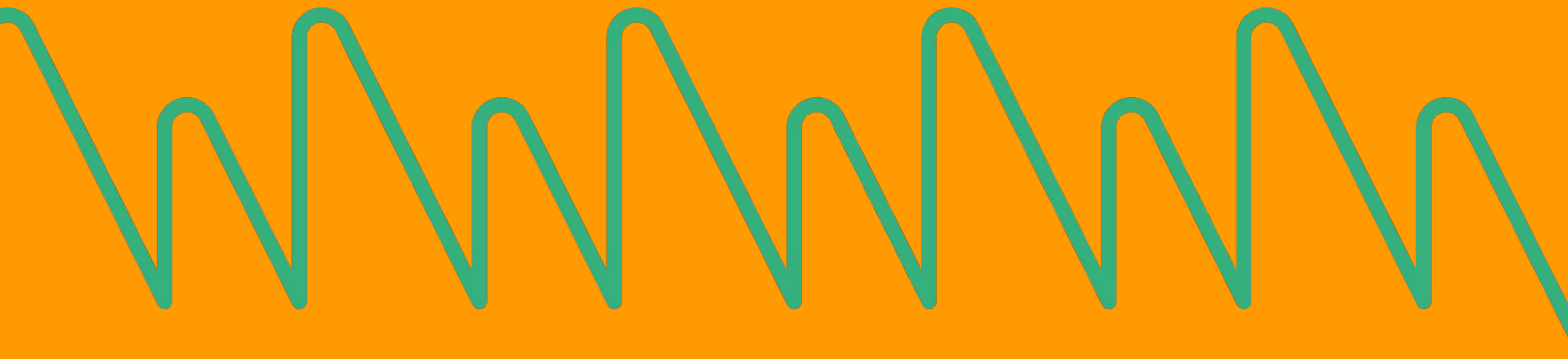
AT Protocol Example Identity Schema

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```
1 {
2   repoDid: { type: 'UTF8', compression: 'GZIP', statistics: false },
3   time: { type: 'UINT_64', compression: 'GZIP', statistics: false },
4   handle: {
5     type: 'UTF8',
6     compression: 'GZIP',
7     optional: true,
8     statistics: false,
9   },
10  keys: { type: 'UTF8', compression: 'GZIP', statistics: false },
11  pdsUrl: { type: 'UTF8', compression: 'GZIP', statistics: false },
12  alsoKnownAs: { type: 'UTF8', compression: 'GZIP', statistics: false },
13 }
```



Build Together Time!





OpenTimestamps

- <https://opentimestamps.org>
- *"A timestamp proves that a message existed prior to some point in time; timestamps are occasionally referred to as 'proofs-of-existence'. Being able to prove that data existed prior to a point in time is surprisingly useful."*
- Deployed right now on Bitcoin





OpenTimestamps: Cost for Three Calendars

- Average time between transactions in the last week:
 - 2.47 hours
 - 4.00 hours
 - 8.84 hours
- Fees used in the last week:
 - 0.00015240 BTC
 - 0.00007334 BTC
 - 0.00007202 BTC
 - Weekly Total: 0.00029776 BTC / \$35.07 USD
 - Annualized on-chain costs: \$1,823.64 USD



OpenTimestamps: Cost for Three Calendars

- Average time between transactions in the last week:
 - 1 hour
 - ~8,766 Timestamp Rollups a year
 - 24 per day
- Staking:
 - ~0.106 Capacity per Rollup
 - ~2.544 Capacity per Day
 - $50 \cdot 2.544 = \sim 128$ FRQCY Staked (50:1 currently)



OpenTimestamps: Cost for Three Calendars

- Average time between transactions in the last week:
 - 3 minutes
 - 175,320 Timestamp Rollups a year
 - 480 per day
- Staking:
 - ~ 0.106 Capacity per Rollup
 - ~ 51 Capacity per Day
 - $50 \cdot 51 = \sim 2550$ FRQCY Staked (50:1 currently)



OpenTimestamps: Questions

- *Discovery*: How do I want this data accessed?
- *Storage*: Where is the data stored?
- *Schema*: How is this data structured?



OpenTimestamps: Questions

- *Discovery*
 - Time-based or User-based?



OpenTimestamps: Questions

- *Discovery*: Time-based
- *Storage*
 - Has aggregation already
 - Single “Item” per time slot per calendar
 - Example (32 bytes):
`2043d2463ed68083eae3d101aa3aa903435bd2c002d1d23df644b25bd7a4bda338`
 - Suggestion: Avro, On-Chain



OpenTimestamps: Questions

- *Discovery*: Time-based
- *Storage*: Avro, On-Chain
- Schema:
 - Raw Schema Type? (Not currently available)
 - Avro



OpenTimestamps Avro Schema

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```
1 {  
2   type: "record",  
3   name: "OpenTimestamps",  
4   fields: [  
5     {  
6       name: "commitment",  
7       type: "bytes", // Avro doesn't specify length  
8       doc: "opentimestamps.org commitment 32-byte Merkle root"  
9     }  
10  ]  
11 }
```



OpenTimestamps: Questions

- *Discovery*: Time-based
- *Storage*: Avro, On-Chain
- Schema:
 - Data: [{name: "commitment", type: "bytes"}]
 - Permissions: None



OpenTimestamps: Make It!

- Testnet Faucet

`faucet.testnet.frequency.xyz`

- Extrinsic

`schemas.createSchemaV3`





using the selected account

ALICE (EXTENSION)

free balance 4,027.3759 xrqcy

5GrwvaEF5... ▾

submit the following extrinsic

schemas ▾

createSchemaV3(model, modelType, payloadLocation, settings, schemaName)

createSchemaV3 ▾

model: Bytes

{"type": "record", "name": "OpenTimestamps", "fields": [{"name": "commitment", "type": "bytes", "doc": "opentimestamps.org commitment 32-byte Merkle root"}]}

file upload ☐

modelType: CommonPrimitivesSchemaModelType

AvroBinary ▾

payloadLocation: CommonPrimitivesSchemaPayloadLocation

OnChain ▾

settings: Vec<CommonPrimitivesSchemaSchemaSetting> (Vec<SchemaSetting>)

 Add item — Remove item

schemaName: Option<Bytes> (Option<SchemaNamePayload>)

include option ☒

Bytes

ots.commitment

file upload ☐



OpenTimestamps: Make It!

- Testnet Faucet

`faucet.testnet.frequency.xyz`

- Extrinsic

`schemas.createSchemaV3`

- Mine

Id: 16296





Provider Required!

- Sending messages on Frequency requires you to be registered as a “Provider”
(a provider of message sending services)
- Follow the steps: [**https://provider.frequency.xyz**](https://provider.frequency.xyz)

Become a Provider



OpenTimestamps: Use It!

- Encoding

`wilwade.github.io/avro-json/`

- Extrinsic (via your Provider account)

`messages.addOnchainMessage`

- Mine

Id: 16296

Data:

`0x422043d2463ed68083eae3d101aa3aa90343
5bd2c002d1d23df644b25bd7a4bda338`





OpenTimestamps: Use It!

- Extracting

`wilwade.github.io/avro-json/`

- RPC

`messages.getBySchemaId`

- Mine

Id: 16296

Block Range: 5333500-5333549

Page Size: 1





Interjection: OpenTimestamps “Native”?



OpenTimestamps: Frequency Native?

- Use IPFS to keep the list of all timestamps instead of using a Merkle root
- Offer direct-to-user timestamping on chain
- Other ideas?



Build Your Own!





Build Your Own References

- <https://wilwade.github.io/avro-json/>
- Extrinsic: `schemas.createSchemaV3`
- RPC: `messages.getBySchemaId`
- Frequency Schema Docs:
https://frequency-chain.github.io/frequency/pallet_schemas
-

Start Building!

www.frequency.xyz

docs.frequency.xyz

github.com/frequency-chain

slides.wilwade.com

